



Belgian
Education
Council

CALENDAR OF IN-PERSON EVENTS of the Belgian Education Council

March–June 2024



- EUROPEAN TRAINING PROGRAMS
- STUDY AND PROMOTIONAL VISITS
- OFF-SITE TRAININGS AND WORKSHOPS
- OFFICIAL DELEGATION VISITS



Content

ABOUT THE COUNCIL	02
FORMATS OF EVENTS	03
SCHEDULE FOR MARCH-JUNE 2024	05
OFF-SITE TRAINING IN THE EU	07
CONTACTS	10



About the Council

Since 2014 The Belgian Education Council (the Council further) has been carrying out its activity from the capital of the European Union – Brussels.

In 2024 we offer our partners opportunities to implement the most ambitious ideas in the following areas

COMMERCIALIZATION

Searching for new promising sources of funding, grant projects, investments

BRAND AWARENESS

Increasing brand recognition of the educational establishment and its staff in the international community

PROFESSIONAL DEVELOPMENT

Training of the university academic staff – in-person, online and in blended formats

PARTNERSHIP IN THE EU

Searching for academic, scientific and commercial partners in European Union countries

SYSTEMIC INNOVATIONS

Implementation of advanced methods and tools in all elements of the university educational environment

REPUTATION AMONG EMPLOYERS

Enhancing reputation among employers, the productivity of learners and graduates of the educational establishment

WE HAVE ALSO RESUMED ORGANIZING IN-PERSON EVENTS AND DIVERSIFIED THEIR FORMATS.

FORMATS OF EVENTS

EUROPEAN TRAINING PROGRAMS

- Week-long programs in face-to-face or blended formats in various specializations take place in one or two EU countries or in one Maghreb country (Africa).
- After the end of the program, participants get an original European-style certificate ranging from 36 to 72 hours of academic hours.
- The programs include lectures at leading universities, meetings with industry companies, negotiations in associations and trainings by the Council experts.
- A distinguishing feature of the Council programs is their transformative effect, providing motivation for modernization and innovation in the educational process, meetings moderation with a focus on achieving agreements on specific projects, direct contacts with international partners.

STUDY VISITS

- A new format of in-face events was launched in 2023 during the Nobel Laureates Week in Stockholm, Sweden. The purpose of the study visit is usually to attend a significant and often "closed" event in the sphere of international education together with Council experts. As well as taking part in an additional program of visits coordinated by the Council with foreign partners.
- For example, in January 2024 a study visit was organized to the BETT-24 in London which included an additional program at the University of Cambridge. Participants met with professors and agreed on cooperation.

FORMATS OF EVENTS

OFFICIAL DELEGATION VISITS

The Council actively interacts with ministries, embassies of different countries, and organizes official delegation visits to various EU countries and beyond several times a year.

PROMOTIONAL VISITS

- Today every university faces challenges in the sphere of internationalization: attracting foreign students, inviting professors who publish articles in Scopus, creating dual degree programs and so on. As one of the solutions to these challenges, the Council proposes participation in PROMO visits which involve presenting the university to potential international applicants, meetings with interested professors and organizing negotiations to launch joint educational programs.
- The first visit of this format is scheduled for Tunisia (North Africa) - see page 5.

OFF-SITE TRAININGS AND WORKSHOPS

- After the pandemic travel expenses to Europe have sharply increased. Hotels, food and transportation costs have increased by at least one and a half times. In order to provide access to European programs of professional development at an optimal price, the Council organizes off-site trainings and masterclasses in countries where there is such a request.
- In the spring of 2024 off-site masterclasses for universities from different countries on promotion in the world rankings are planned in Uzbekistan.

SCHEDULE

NAME OF EVENT	CITY, COUNTRY	DATE	FORMAT	PROGRAM PAGE with registration form and brochure
Comprehensive project-based learning method in Sweden: best practices in higher education system	Stockholm (Sweden)	11–19.03	Training program	https://www.bedcouncil.com/course/method-of-integrated-project-based-learning-in-sweden
Promoting the university in global rankings and getting European accreditations	Tashkent, Andijan	1–5.04	Traing program	https://www.bedcouncil.com/course/world-rankings-promotion-for-universities
Harvest of innovations: Spain's experience in agribusiness management and promotion	Madrid, Malaga (Spain)	14–20.04	Delegation visit	https://www.bedcouncil.com/course/spanish-experience-in-management
Promoting interests and making decisions in the EU institutions of power	Brussels (Belgium)	21–27.04	Traing program	https://www.bedcouncil.com/course/decision-making-in-eu-institutions
Strategies for implementing AI in the educational process and unlocking the potential of academic collaboration with Tunisia (Africa)	Tunisia, Sousse, Hammamet (North Africa)	28.04– 5.05	Traing program	https://www.bedcouncil.com/course/strategies-for-introducing-ai-into-the-educational-process
Attracting foreign students from Tunisia and academic mobility	Tunisia, Sousse, Hammamet (North Africa)	28.04–5.05	Promo-visit	https://www.bedcouncil.com/course/attracting-foreign-students-from-tunisia-and-academic-mobility

SCHEDULE

NAME OF EVENT	CITY, COUNTRY	DATE	FORMAT	PROGRAM PAGE with registration form and brochure
Masterpieces on the horizon: creating a brand and art commercialization strategies in the heart of Europe	Belgium/ France	13–19.05	Traing program	https://www.bedcouncil.com/course/masterpieces-on-the-horizon-creating-a-brand-and-art-commercialization-strategy-in-the-heart-of-europe
Healthcare 360: studying the best practices of the EU	Belgium	26.05– 1.06	Traing program	https://www.bedcouncil.com/course/health-360360
Exploring the advanced experience of inclusive higher education: Cambridge University	England: Cambridge and London	23– 29.06	Traing program	https://www.bedcouncil.com/course/inclusion-at-cambridge

LOBBYING OF INTERESTS IN THE EU.

Programme

Sunday, April 21

Arrival in Brussels

- Meeting and transfer from Brussels airport to the hotel
- Check-in at the hotel
- Free time

Monday, April 22

Breakfast at the hotel

Welcome by the Head of the Belgian Education Council

- Program presentation, introduction to the Council's team and activities

Lunch break

Visit to the European Parliament

- Lecture on the structure of the EU, its institutions of power
- Visit to the European Parliament includes tours of the Parliamentarium and the Museum of European History

LOBBYING OF INTERESTS IN THE EU.

Tuesday, April 23

Breakfast at the hotel. Accompaniment to the meeting place

Meeting at the European Commission

- Work of the European Commission, meetings with Commission experts
- Presentation on the recruitment process for the European Commission, visit to flexible offices

Lunch break

Meeting at the European Economic and Social Committee

- Lecture "The role of the Committee in the decision-making process in the EU. The EU-Central Asia cooperation

Wednesday, April 24

Breakfast at the hotel. Departure to Bruges

Visit to the College of Europe

- Lecture, university presentation, cooperation negotiations, tour of the campus

Free time - walk around Bruges

Return to Brussels

LOBBYING OF INTERESTS IN THE EU.

Thursday, April 25

Breakfast at the hotel

Lecture “The concept of representation of interests and lobbying in Europe. The introduction to the structure of interaction between European institutions”

- Case studies with experienced EU lobbyists

Lunch break

Workshop “Grants and other opportunities in the EU”

- Practical-oriented masterclass with all the secrets of successful career development with the start in Brussels

Friday, April 26

Breakfast at the hotel

Visit to the Union for the protection of the rights of civil servants of European institutions of power

- Presentation of the Union's work, various non-standard initiatives, member protection cases, etc.

Summing-up session, issuance of certificates

Free time

Saturday, April 27

Breakfast at the hotel

- Transfer to the airport, accompaniment
- Departure

Contacts



Belgian Education Council (EduCouncil Sprl)



www.bedcouncil.com



partnership@belgianeducationcouncil.com



+32 490 43 23 91 (WhatsApp, Telegram)



Rue de la Fauvette, 100, 1180 Brussels, Belgium